



JAAF RunLink



HIROTSU
BIO SCIENCE

Press Release

August 21, 2019

JAAF RunLink Supporting Members

HIROTSU BIO SCIENCE INC.

A World First!

Hirotsu Bio Science, which uses nematodes to make cancer detection possible with just a single drop of urine, is a supporting member of JAAF RunLink

Hirotsu Bio Science supports runners, JAAF RunLink member events,
and the maintenance and promotion of health among supporting companies

The Japan Association of Athletics Federations (JAAF; Shinjuku-ku, Tokyo; President, Hiroshi Yokokawa) announces that Hirotsu Bio Science Inc., the first company in the world to create a cancer screening test from just a drop of urine by using nematode worms, is now a supporting member of JAAF RunLink, a project to provide environments and opportunities to enjoy running suited to each person's lifestyle, and to supervise and support citizens' marathons.



Takaaki Hirotsu, Hirotsu Bio Science Inc. / Tadaaki Hayano, JAAF RunLink Chief Officer

With Hirotsu Bio Science joining JAAF RunLink as a supporting member, we hope to contribute to having more people take cancer screenings. To this end, we are spreading awareness about cancer to all our stakeholders, including companies, administrative bodies, as well as the two or three thousand citizens' marathons that are held around the country each year, and the tens of millions of runners nationwide. We also intend to provide an opportunity for the N-NOSE primary screening that we have developed for runners in JAAF RunLink member events.

Since 1981, cancer has been the number one cause of death in Japan. One in every two Japanese will get cancer, and one in three will die of it. By informing running fans of the importance of cancer screening, JAAF RunLink and Hirotsu Bio Science aim to help people detect cancer early and start treatment early, which should lead to improved survival rates.

Hirotsu Bio Science is the 23rd supporting member for JAAF RunLink, and the number of supporting companies has been growing more rapidly than expected since the launch of the project last November. As a JAAF RunLink supporting company, we will maintain our aim of getting more and more people into running, and revitalizing the running and health markets.

■ **HIROTSU BIO SCIENCE INC.**

CEO : Takaaki Hirotsu

Date Established : August 2016

Business Overview : Biological Diagnostics Research: Research, development, and sale of cancer diagnostic test utilizing
C. elegans and *C. elegans* olfactory sensors

URL : <https://hbio.jp/>

■ **JAAF RunLink Supporting Members**

Rather than the one-company, one-industry, exclusive sponsorship system that is standard in the sports world, JAAF RunLink uses a supporting member system where any company or group that shares our goals can become a member, regardless of industry. Rather than being a system that just supports organizations, it is advanced and unprecedented in that it redefines partnership. Namely, it provides a free platform that anyone can join, and aims to raise the level of the entire running industry by creating new value, products, and services from running.

(**List of member companies and groups**) https://www.jaaf-runlink.jp/test/supporting_member.html